

Morgan Stanley

Giving Resource Guide

Mental Health



Foreword

As a physician, it is difficult to find any positive outcomes from the Covid-19 pandemic. However, one silver lining that emerged from the tragedy of the century is the consensus that people need access to mental health resources. As a mother of two and an emergency medicine physician, I experienced the impact the pandemic wreaked on the mental health of our children. The pandemic separated children from their family, classmates, teammates and friends. The pandemic separated our children from their childhood. Like many effects of Covid 19, we do not yet know the full extent of the damage. What we do know is that people need help. And this is where it gets even harder. Unlike seeking help for breathing difficulties or chest pain, seeking help for mental health is often neglected as frivolous. Nothing could be farther from the truth. Without mental health there is no wellness. And mental health does not always equate to yellow pills in an amber vial. I look forward to sharing the work that Morgan Stanley and the distinguished nonprofit organizations in this guide are doing to erase the stigma associated with mental disease and advance this worthy cause.

In good health,

A handwritten signature in black ink that reads "Kimberly Henderson MD". The signature is written in a cursive, flowing style.

Dr. Kimberly Henderson
Head of Wealth Management Health and Wellness Education
Morgan Stanley

Introduction

Over the last several years, mental health and wellness have become more openly and honestly discussed as an issue that requires urgent attention. The global pandemic served as a catalyst for mental health—an issue which has been prevalent in the United States well before the emergence of COVID-19—to become a priority as important as one’s physical or financial wellbeing.

To provide context on the scale of the issue, consider the following statistics¹ regarding mental health in the United States:

- **1 in 5** adults experience mental illness each year
- **1 in 20** adults experience serious mental illness each year
- **1 in 6** youth aged 6-17 experience a mental health disorder each year
- **50%** of all lifetime mental illness begins by age 14, and 75% by age 24
- Suicide is the **2nd leading** cause of death among people aged 10-14

As a firm, Morgan Stanley has taken several steps internally and externally to address this issue. Internally, the firm tapped Dr. Kim Henderson, formerly Morgan Stanley’s Associate Medical Director and an emergency room physician, to become Head of Wealth Management Health and Wellness Education.

Externally, the firm launched the [Morgan Stanley Alliance for Children’s Mental Health](#) in February 2020 to collaborate with and support leading nonprofits tackling children’s mental health. “The effects of untreated mental illness are multiplying, while the continuing stigma, lack of access to care, and inequity in mental health continue to be challenges in this highly underfunded sector.” notes Joan Steinberg, President of the Morgan Stanley Foundation and CEO of the Morgan Stanley Alliance for Children’s Mental Health.

Philanthropy plays a critical role in funding research and programs advancing better mental health and wellness. This resource guide is intended to provide guidance to our philanthropic clients and communities who are interested in supporting organizations addressing the mental health crisis.

We recognize there are countless organizations working to promote better mental health so while this list is not comprehensive it is designed to inspire reflection and action. These organizations were sourced and selected through conversations with internal and external stakeholders, secondary analyses of nonprofits’ GuideStar and Charity Navigator profiles, published annual reports, outcomes, impact metrics, and recent press.

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The organizations in this guide are listed in alphabetical order. The following key provides further information about the focus area(s) of each organization:



Active Minds



EIN: 20-0587172

2020 Budget: ~\$2.4M

Reach: National

Donate directly [here](#) and via MS GIFT [here](#).

Description: With a presence at more than 800 campuses, schools, communities, and workplaces each year, Active Minds is reducing the stigma surrounding mental health, creating communities of support, and saving lives. Through award-winning programs and services with a health equity lens, Active Minds is inspiring and empowering a new generation to change the mental health culture on campuses, in schools, in the workplace, and across communities.

American Foundation for Suicide Prevention



EIN: 13-3393329

2021 Budget: ~\$30.9M

Reach: National

Donate directly [here](#) and via MS GIFT [here](#).

Description: The American Foundation for Suicide Prevention is dedicated to saving lives and bringing hope to those affected by suicide. Their core strategies include funding scientific research, educating the public about mental health and suicide prevention, advocating for public policies in mental health and suicide prevention, and supporting survivors of suicide loss and those affected by suicide.

Black Emotional and Mental Health Collective (BEAM)



EIN: 81-3138233

2021 Budget: ~\$1.4M

Reach: National

Donate directly [here](#) and via MS GIFT [here](#).

Description: BEAM is a national training, movement building, and grant making institution dedicated to the healing, wellness, and liberation of Black and marginalized communities. Some of their initiatives include a Black Virtual Wellness Directory, community programs that center Black mental health and healing, training, and wellness tools.

Black Girls Smile²



EIN: 45-5352968

2020 Budget: ~\$52.8K

Reach: National

Donate directly [here](#) and via MS GIFT [here](#).

Description: Black Girls Smile provides gender-responsive and culturally-affirming mental wellness education, resources, and support geared toward Black women and girls. They provide virtual and in-person mental health literacy programming, education, therapy scholarships and resources to help Black girls and women lead mentally healthy lives.

Brain & Behavior Research Foundation



EIN: 31-1020010

2021 Budget: ~\$16.6M

Reach: National

Donate directly [here](#) and via MS GIFT [here](#).

Description: The Brain & Behavior Research Foundation is committed to alleviating the suffering caused by mental illness by awarding grants that will lead to advances and breakthroughs in scientific research.

Child Mind Institute³



EIN: 80-0478843

2021 Budget: ~\$61.4M

Reach: National

Donate directly [here](#) and via MS GIFT [here](#).

Description: The Child Mind Institute is dedicated to transforming the lives of children and families struggling with mental health and learning disorders by giving them the help they need to thrive. They provide evidence-based care, deliver educational resources to millions of families each year, train educators in underserved communities, and develop breakthrough treatments.

Crisis Text Line



EIN: 46-5039599

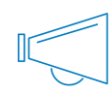
2020 Budget: ~\$25.8M

Reach: United States, Canada, United Kingdom, Ireland

Donate directly [here](#) and via MS GIFT [here](#).

Description: Crisis Text Line provides free, 24/7, high-quality text-based mental health support and crisis intervention by empowering a community of trained volunteers to support people in their moments of need.

Fountain House



EIN: 13-1624009

2021 Budget: ~\$26.1M

Reach: AZ, CA, FL, MI, NY, OH, WA

Donate directly [here](#) and via MS GIFT [here](#).

Description: Fountain House is a national mental health nonprofit fighting to improve health, increase opportunity, and end social and economic isolation for people most impacted by mental illness. Fountain House addresses both the health and social needs of their members through an integrated model that connects their physical clubhouse – where members are engaged in an innovative therapeutic community rooted in Social Practice, and take steps in reclaiming their agency and dignity – with access to clinical support, housing, and care management.

3. Child Mind Institute is a member of the Morgan Stanley Alliance for Children's Mental Health.

Headstrong Project



EIN: 45-5261907

2021 Budget: ~\$8.5M

Reach: AZ, CA, CO, FL, GA, IL, MD, NJ, NY, PA, TX, VA, WA

Donate directly [here](#) and via MS GIFT [here](#).

Description: The Headstrong Project's mission is to provide comprehensive, effective, and cost-free mental health care to military veterans dealing with military related traumas.

The Jed Foundation (JED)⁴



EIN: 13-4131139

2021 Budget: ~\$10.1M

Reach: National

Donate directly [here](#) and via MS GIFT [here](#).

Description: The Jed Foundation is a nonprofit that works to shift the culture and conversation around mental health by focusing on two key components: strengthening the emotional health of teens and young adults, and preventing substance misuse, self-harm, and suicide as a result of emotional distress. They do this by equipping individuals, strengthening schools, and mobilizing communities.

The Loveland Foundation



EIN: 83-3421375

2020 Budget: ~\$881K

Reach: National

Donate directly [here](#) and via MS GIFT [here](#).

Description: The Loveland Foundation brings opportunity and healing to communities of color, especially to Black women and girls. The Loveland Therapy Fund addresses barriers affecting access to treatment by members of diverse ethnic and racial groups by providing financial assistance to Black women and girls seeking therapy.

4. The Jed Foundation is a member of the Morgan Stanley Alliance for Children's Mental Health.

Mental Health America



EIN: 13-1614906

2021 Budget: ~\$6.3M

Reach: National

Donate directly [here](#) and via MS GIFT [here](#).

Description: Mental Health America's (MHA) programs and initiatives fulfill its mission of promoting mental health and preventing mental illness through advocacy, education, research and services. MHA's national office and its 200+ affiliates and associates around the country work every day to protect the rights and dignity of individuals with lived experience and ensure that peers and their voices are integrated into all areas of the organization.

National Alliance on Mental Illness (NAMI)



EIN: 43-1201653

2021 Budget: ~\$22.7M

Reach: National

Donate directly [here](#) and via MS GIFT [here](#).

Description: The National Alliance on Mental Illness (NAMI) is the nation's largest grassroots mental health organization dedicated to building better lives for the millions of people affected by Mental Illness. They provide advocacy, education, and public awareness as well as host support groups and run a toll-free HelpLine.

One Mind



EIN: 68-0359707

2021 Budget: ~\$9.9M

Reach: Global

Donate directly [here](#) and via MS GIFT [here](#).

Description: One Mind is a leading brain health organization, committed to healing the lives of people impacted by brain illness and injury. They fund patient-centered brain research and implementation of improved diagnostics and treatments; convene key stakeholders including scientists, clinicians, patient advocacy groups, industry leaders, and policy makers; and advocate to for more research funding, to combat stigma, and shape policy.

Partnership with Children



EIN: 13-5596751

2020 Budget: ~\$10M

Reach: NY

Donate directly [here](#) and via MS GIFT [here](#).

Description: Partnership with Children provides expert mental health services and support for children’s emotional well-being, serving some 30,000 students annually in schools across New York City’s five boroughs. Their staff collaborate with school leadership to build customized plans that are grounded in a trauma-informed approach and draw from a range of services including student counseling, family education, staff training, restorative practices, community outreach, and youth development programming. By promoting a strong positive school climate, addressing the mental health struggles of the most in-need students, and providing teachers with the tools they need to support academic success and children’s emotional well-being, their programs help create the opportunity for students, families and entire communities to thrive.

Project Sanctuary



EIN: 26-1410596

2021 Budget: ~\$2.3M

Reach: National

Donate directly [here](#) and via MS GIFT [here](#).

Description: A Sanctuary for Military Families (aka Project Sanctuary) believes that everyone has the right and the ability to heal. They assist military service members by reconnecting the family unit through a holistic approach. Their program heals the traumatic effects of military service, treating all members of the family at their level of need and enabling the service members to reintegrate into their families and communities in a healthy and sustainable manner. Project Sanctuary’s work preserves the family unit, strengthening the community, the military, and the country.

Rural Behavioral Health Institute⁵



EIN: 85-1210248

2021 Budget: ~\$205K

Reach: MT

Donate directly [here](#) and via MS GIFT [here](#).

Description: Rural Behavioral Health Institute (RBHI) envisions a rural America in which all youth who need mental health care receive it. Suicide is the second leading cause of death among school-aged US youth (aged 10-18 years). Montana youth and young adults are 2.7 times more likely to die by suicide than their US peers according to the Center for Disease Control (CDC). The risk increases with age. Thus, there is a clear need for enhanced detection and treatment of youth experiencing suicidality in these and similar rural regions.

5. Rural Behavioral Health Institute is a Morgan Stanley Children’s Mental Health Innovation Awardee.

Rural Minds



EIN: 85-2873467

2022 Budget: ~\$295K

Reach: National

Donate directly [here](#) and via MS GIFT [here](#).

Description: Rural Minds is confronting the higher rates of depression and suicide in rural America as a mental health emergency. In addition to providing access to mental health/crisis resources, the nonprofit is developing educational program content for rural suicide awareness and prevention along with rural youth mental health resilience.

Shatterproof



EIN: 45-4619712

2021 Budget: ~\$15.4M

Reach: National

Donate directly [here](#) and via MS GIFT [here](#).

Description: Shatterproof is dedicated to reversing the addiction crisis in the United States. They are focused on revolutionizing addiction treatment, ending stigma, and educating and empowering communities with information, resources, and support.

The Steve Fund⁶



EIN: 47-4730275

2020 Budget: ~\$1.6M

Reach: National

Donate directly [here](#) and via MS GIFT [here](#).

Description: Founded in 2014, the Steve Fund is the nation's first organization focused exclusively on improving the support for the mental and emotional well-being of young people of color. It prioritizes students transitioning into college, those enrolled in college, and young people transitioning into the workforce and uses programs, research, thought leadership convenings, and communications to stimulate dialogue and best practices that reduce stigma, build knowledge, and support assistance to this targeted group.

Teen Line⁷



EIN: 95-3760982

2020 Budget: ~\$600K

Reach: National

Donate directly [here](#) and via MS GIFT [here](#).

Description: Teen Line is dedicated to peer-to-peer support by providing teenagers across the country with an anonymous, non-judgmental space to talk about their problems with highly trained teens who are supervised by adult mental health professionals.

The Trevor Project



EIN: 95-4681287

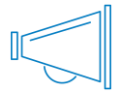
2021 Budget: ~\$31.8M

Reach: National

Donate directly [here](#) and via MS GIFT [here](#).

Description: The Trevor Project supports lesbian, gay, bisexual, queer, and questioning young people through their provision of crisis services, advocacy, research, public education, and TrevorSpace, an affirming, online community for LGBTQ+ young people.

Upper Midwest Agricultural Safety and Health Center*



EIN: 41-6042488

2020 Budget: ~\$259M

Reach: IA, MN, ND, SD, WI

Donate directly [here](#) and via MS GIFT [here](#).

Description: The Upper Midwest Agricultural Safety and Health (UMASH) Center, a University of Minnesota Program, brings a multidisciplinary approach guided by One Health principles to improve the health and safety of agricultural workers and their families. In response to a growing concern about the lack of resources and support for farmers, farm workers and families, UMASH has been working to build partnerships to stimulate innovation and action in the region around mental health and other health and safety topics.

**The EIN and 2020 Budget reflect those of the University of Minnesota Foundation.*

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